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403-560-1153



## WHAT CAN YOUR TEAM LEARN FROM A HORSE? WAY MORE THAN YOU'D THINK—AND IT STICKS FOR LIFE.

Tired of the same old trust falls and paintball games that barely scratch the surface of real team bonding? Yeah, us too. It's time to shake things up—corporate team building with purpose *and* a little dust on your boots (no riding involved, promise!).

At Equine Connection, we take your team out of the office and into an arena of growth—literally. Our expert-designed programs work with horses as honest, no-nonsense partners who reflect your team's dynamics in real time. If no one leads, the horse will—and that's when your people really step up.

This isn't fluff. It's fast-tracked, research-backed, experiential learning that actually sticks. Your team will leave with stronger communication, leadership, and trust—and yes, they'll have a blast doing it. Let's build a team that works better *and* has fun doing it.

- Leadership & Presence** – Horses don't follow titles; they follow confidence, clarity, and consistency. If no one leads, they take the lead. Sound familiar?
- Communication** – Horses respond to body language, tone, and intention—not fluff. They give instant, honest feedback, helping your team fine-tune how they communicate and connect.
- Trust & Respect** – You can't fake it with a horse. Building trust takes patience, awareness, and authenticity—exactly what high-functioning teams need.
- Team Dynamics** – Horses react to the stimulus and behaviour of those around them. If a team is out of sync, the horse shows it. When they align? Magic happens.
- Problem Solving Under Pressure** – No two moments with a horse are the same. Your team learns to adapt, think on their feet, and stay calm and focused in the face of challenge.

In short: horses cut through the noise and help people become better leaders, better communicators, and better teammates—all without saying a single word.

Want to unleash the full potential of your team? Let a horse show them how.

# WHY A HORSE?

## They are a prey animal.

To be prey is to be vulnerable. The number #1 thing a prey animal needs to feel is SAFE! Their job in life is to not be killed by a predator. Horses' senses are highly astute and can tell in a moment when thought from your mind, and feel from your gut are off. They can hear our heartbeat, and they will react to the slightest changes within an individual or team; allowing facilitators to find those "teachable moments" for your organization.

Horse movements are linked to emotion. Horses are the most feeling of beings so use their intuition vs. cognitive thought, as humans do.

## They are just like us - sort of.

Movement is the key to a horse, primarily forward movement. Everything about staying alive involves forward movement, which parallels to us humans. Herds to horses are just like teams to people. Horses require a leader to trust, respect and keep them safe, just like we appreciate having in the workplace. This gives us the ability to parallel everything that happens in the arena to real-life situations so that what you learn really sticks within each human!

Quite simply, the horse does the teaching; facilitators are there to offer an explanation and provide guidance as you work through the solution. Working with horses creates memories that can be applied to our lives and retained far longer than sitting in 'just another classroom.' This program offers lasting change because you can't fool the teacher!

We know you've tried a few team-building events in your time, but we guarantee that ours will be the best. Why? Well, for starters it's not just about fun and games - our programs are designed to build teams who can work together seamlessly afterwards!



# YOUR ORGANIZATION IS UNIQUE - YOUR TRAINING SHOULD BE TOO!

The parallels and connections between humans and horses are so strong, it's uncanny. Without a doubt, you will get the results you are looking for.

There are always three main attributes to a successful employee; knowledge, experience and skills. Knowledge can be memorized, experience is gained over time, but SKILLS are the foundation of learning - to be able to utilize the knowledge and experience any employee has gained.

The most basic level of all skills are interpersonal communications skills, which also tends to be one of the most lacking skills in today's corporate environment. Horses reveal the hidden dynamics of your team. Program activities are designed to facilitate problem-solving that encourages individuals to work cohesively as a team for positive results. This unique style of horse and human interaction is an effective approach to team building and leadership development and is a powerful metaphor for the work environment.



## SET UP YOUR PERFECT TEAM EXPERIENCE TODAY!

If you're looking for a truly unique team-building experience, look no further than Equine Connection! Our horse-assisted learning solutions are perfect for groups of all sizes and can be customized to fit your needs.

Our experienced staff will work with you to create a program that will help your team bond and grow in ways they never thought possible. Horses are proven to promote trust, communication, and collaboration, making them the perfect partner for any team-building exercises.

So come out to the ranch and join us for an unforgettable experience! We guarantee you'll be talking about it for years to come.

**Training costs range between \$2500 and \$12000 depending on your team's needs.**

**Contact us TODAY!**

**ecgals@equineconnection.ca**

**403-560-1153**

# FAQ

## What group sizes do you work with?

As small as 6 and to a maximum of 14.

## Do I need horse experience?

Nope, you won't need to saddle up! Our program doesn't involve riding, so absolutely no horse experience is needed. Before we get started, we walk everyone through the safety guidelines and how to be around our four-legged teammates. Your comfort is our top priority, and we make sure everyone feels confident and safe—whether you're a total newbie or a seasoned rider. Got horse experience? Awesome! But don't worry if you don't—this isn't about horsemanship. No matter your background, you'll still walk away with all the amazing benefits!

## What if I (or my employees) are scared or don't like horses?

No worries! If you aren't being pushed out of your comfort zone, you aren't learning. This is an opportunity to overcome your fears or preconceived notions. Some of the people who have attended our workshops have started out petrified, but by the end of the program, they have all learned more about themselves and overcame their fears.

## Do we ride the horses?

No, all of our work is done outside of the saddle. You will work alongside the horse, as part of your team, for the best and true reaction of the horse and the most beneficial way for you to learn.

## What should I wear?

While chaps and cowboy boots are optional, closed-toe shoes and comfy, dust-friendly clothes are a must!

## Are you insured?

Yes, we carry extensive insurance for ourselves and those who attend our course.

## I'm allergic!

Knowing is half the battle! Just be sure to take an allergy pill before you come.

## Budget?

Workshops are build specifically for your team and costs can range between \$2500 and \$12000 depending on your team's needs.



# WHAT OTHERS HAD TO SAY...

Today was a unique experience – it provided a different style of learning that will provide a long lasting affect beyond any classroom can offer. As a relatively new team it inspired and provided cohesiveness that will keep driving performance. Thoroughly enjoyable, well organized and fun. We were well catered for and appreciate all of the inputs. Thank you so much. Great job you guys.

**Ann Buckingham Black Diamond Group**

Today was incredible. I really enjoyed the challenging tasks presented and how I was able to work with our team to accomplish them; not to mention adding the horse to the team. Having the horse work in our mini teams was super fun as they help us communicate with each other. I really enjoyed changing horses, because as soon as you were comfortable and understood communication and teamwork with one horse, it all changed with the new horse, and teamwork had to be adapted. I loved it."

**Robin Cote**

Success in our increasingly complex multi-discipline work environment can depend more on a team's collaboration and management of difficult interpersonal interactions in building its plan and less on the desire that most of the individual employees have to be seen as top performers. Despite the best of intentions of all individuals in a team, how they interact with each other may impede trust, common understanding and common goals, producing a less than desired result. People like horses provide many nonverbal cues as to their feelings about their participation and direction in the group. Horses have no need to cooperate with people, but will cooperate and perform intricate activities, if they build trust and receive clear, concise direction from trainers. By working with horses to execute complex activities, we strongly reawaken our awareness of all the nonverbal cues that our fellow coworkers continue to provide in abundance, yet we typically manage to ignore. Learning these skills by working with horses optimizes team performance with improved understanding and collaboration. Provide managers and teams the opportunity to align their innate desire for strong performance with their actual results.

**Gregg Smith**

Was a fantastic program overall from the planning right through to the time we had to say good bye. The opportunity to customize a learning program that focused on the key core competencies that help our employees be successful was extremely valuable. The ability to learn to lead and participate as a team member with a horse was unique and very insightful. Overall this learning will be remembered and retained unlike classroom sessions.

**Colin Merrick Black Diamond Group Limited**

I was somewhat skeptical about this program at the outset but after my first session I came away a firm believer that working with horses can not only help individuals to better understand themselves but can also be instrumental in developing effective teams that are aligned and working towards a common purpose. The fact that the benefits are evident almost immediately makes for a fantastic team building event that can actually produce results. It was an absolute pleasure working with Kari and her team of horses!

**Bill Robinson - Vice President Human Resources**

This was so unexpected. I was skeptical to begin with, couldn't think how this would be relevant to Leadership. It is totally relevant.

**Wendy Wood- Canadian Pacific Police Service**

Equine assisted coaching is simply the most powerful coaching experience available. Mirrored through the eyes of a horse there is practical, unparalleled, clarity about how to achieve the most from the sand box you play in!

**David Johnson**

The URSA team attended Equine Connection for a team building session with the senior staff. We found it to be very informative and a unique way to connect with each other on a new level. The communication skills needed to work as a team are vital to the success of our organization and the team found it enlightening to see how the smallest thing affects us all. Thank you to Kari and her team for the opportunity to help us better ourselves!!!

**URSA**

What a unique way to learn! Any team would benefit from this experience.

**88.9 Shine FM**

How fortunate of us! I have never spent time with the rest of my team as I arrive at the office, meet with my clients, and leave due to my schedule. It was a great way to get to know everyone a bit better!

**Mortgage Broker**

Other companies do team building that is competitive and I think bringing the activities that are collaborative are so much better for bringing people together and strengthening a team.

**HR Executive - Oil and Gas Sector**